# What is this Privacy Policy for?

This privacy policy is for the website <a href="www.mooractive.co.uk">www.mooractive.co.uk</a> and served by Moor Active Ltd and governs the privacy of its users who choose to use it.

The policy sets out the different areas where user privacy is concerned and outlines the obligations & requirements of the users, the website and website owners.

#### The Website

This website and its owners take a proactive approach to user privacy and ensure the necessary steps are taken to protect the privacy of its users throughout their visiting experience. This website complies with all UK national laws and requirements for user privacy.

## Contact & Communication

This website uses any information submitted to provide you with further information about the services they offer or to assist you in answering any questions or queries you may have submitted. Your details are not passed on to any third parties.

## **External Links**

Although this website only looks to include quality, safe and relevant external links, users are advised to adopt a policy of caution before clicking any external web links mentioned throughout this website (external links are clickable text / banner / image links to other websites).

The owners of this website cannot guarantee or verify the contents of any externally linked website despite their best efforts. Users should therefore note they click on external links at their own risk and this website and its owners cannot be held liable for any damages or implications caused by visiting any external links mentioned.

## Social Media Platforms

Communication, engagement and actions taken through external social media platforms that this website and its owners participate on are custom to the terms and conditions as well as the privacy policies held with each social media platform respectively.

Users are advised to use social media platforms wisely and communicate / engage upon them with due care and caution in regard to their own privacy and personal details. This website, nor its owners, will ever ask for personal or sensitive information through social media platforms and encourage users wishing to discuss

sensitive details to contact them through primary communication channels such as by telephone or email.

This website may use social sharing buttons which help share web content directly from web pages to the social media platform in question. Users are advised before using such social sharing buttons that they do so at their own discretion and note that the social media platform may track and save your request to share a web page respectively through your social media platform account.

## Shortened Links in Social Media

This website and its owners through their social media platform accounts may share web links to relevant web pages. By default some social media platforms shorten lengthy urls (web addresses; this is an example: http://bit.ly/zykllVUBo).

Users are advised to take caution and good judgement before clicking any shortened urls published on social media platforms by this website and its owners. Despite the best efforts to ensure only genuine urls are published, many social media platforms are prone to spam and hacking and therefore this website and its owners cannot be held liable for any damages or implications caused by visiting any shortened links.

### Resources & Further Information

- Data Protection Act 1998
- Privacy and Electronic Communications Regulations 2003
- Twitter Privacy Policy
- Facebook Privacy Policy
- Google Privacy Policy
- Linkedin Privacy Policy

http://www.legislation.gov.uk/ukpga/1998/29/contents

http://www.legislation.gov.uk/uksi/2003/2426/contents/made

https://twitter.com/privacy

https://www.facebook.com/about/privacy/

http://www.google.com/policies/privacy/

https://www.linkedin.com/legal/privacy-policy